

Sponsorship



LACEY PARKS CULTURE & RECREATION | 2024 SPECIAL EVENTS

Lacey Spring Fun Fair is a two-day festival attracting visitors from all over Western Washington, with a focus on our Lacey residents. The Fair features live entertainment, kids rides and activities, food, craft & commercial vendors, and more (everything is free except vendor purchases).

This event relies heavily on community participation with the North Thurston school district, local businesses, and organizations. 2024 will be the 36th annual Fun Fair!

Typical attendance is between 16,000 - 20,000 people of all ages. For full packages, please confirm by Feb. 10.

2023 Lacey Spring Fun Fair



Premier Level- \$1,000

- 10x10 booth
- Business name on:
 - Fun Fair posters
 - program
 - Sponsor wall at the event
- Business logo on:
 - website (with link)
 - sandwich boards around the event
- Business banner on display at the event
- 2 Lacey Spring Fun Fair T-shirts

Supporting Level- \$500 OR Media promotion

- 10x10 booth
- Business name on:
 - Fun Fair website & program
 - Sponsor wall at the event
 - sandwich boards around the event
- Business banner on display at the event

Fan Club Level- \$250 cash or in-kind value

- Business name on Sponsor wall at the event

Ask about sponsoring an attraction, activity, or feature!

Prices vary, email events@ci.lacey.wa.us for details.

interested sponsors will receive a brief questionnaire and sponsor agreement to sign via email and will be invoiced after signing



Sponsor Application

MAY 18 | 10 AM - 6 PM & MAY 19 | 11 AM - 5 PM



Lacey Spring Fun Fair's Purpose:

To design, promote, and present an annual event to increase community identity, enhance community pride, and foster fun and educational opportunities for families in Lacey and its neighboring communities.

Apply to support one of the largest two-day festivals in Southwest Washington!

☐ Premier Sponsor: \$1,000

☐ Supporter/Media Sponsor: \$500

☐ Fan Club Sponsor: \$250 cash or in-kind

☐ Other: _____

For Premier, Supporter, or Media sponsor, please select from the following:

☐ I'd like an outdoor space where I can sell (if I choose) in addition to promoting my business.
Note: outdoor area is in centralized location 'sponsor row' providing your own tent, tables & chairs (no power available).

☐ I'd like a space in Kids' World inside where I will provide an activity and can not do any selling.
(Power is available, pipe & drape is provided, no tent needed. Please provide own table & chair(s). Size: ☐ 8x10 OR ☐ 8x20

☐ I don't plan to have a booth at the event.

☐ I would like to donate the following services or products: _____
valued at \$ _____

Business/Organization Name: _____ Email: _____

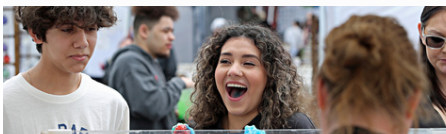
Contact Person: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____



PUT US ON YOUR PLAYLIST!

Help us build our community through special events.



*Thank you to
our partners.*



events@ci.lacey.wa.us

360-742-9957

LaceyParks.org/FunFair