

## LACEY PARKS, CULTURE & RECREATION

### SPONSORSHIP QUESTIONNAIRE

To be considered for a Lacey Parks, Culture & Recreation (LPCR) sponsorship, please answer the following questions. The Director (or designee) will use this information when evaluating a sponsorship proposal; in all cases, the Director (or designee) will have the discretion to accept or reject the proposal pursuant to the City of Lacey Parks, Culture and Recreation Sponsorship and Naming Rights Policy.

The definition of “person” in the Sponsorship and Naming Rights Policy and the Sponsorship Questionnaire is: an individual, corporation, limited liability company, or any other legal or commercial entity.

The use of “you” in the Sponsorship Questionnaire refers to which type of “person” has inquired about being a sponsor. Franchises, subsidiaries, or any other subdivision of a corporation will need to answer the following questions with “you” referring to the local company as well as the overall corporation.

#### CITY OF LACEY MISSION

Our mission is to enrich the quality of life in Lacey for all its citizens, and to build an attractive, inviting, and secure community. Council works in partnership with residents to foster community pride, develop the economy, plan for the future, and the preservation and enhancement of our environment.

- 1) Please describe how your values align with the City of Lacey’s Mission.

#### LACEY PARKS, CULTURE & RECREATION VISION

LPCR creates exceptional events, experiences and environments that delight, educate and inspire the human spirit, connecting people to each other and the past, and building a strong, healthy community.

- 2) Please describe how your values align with the LPCR’s Vision?

#### CITY OF LACEY EQUITY VALUES - ABBREVIATED (draft)

The City of Lacey champions change that leads to a more equitable society for ALL community members, regardless of race, gender, income, age, sexual orientation, disability, nationality, religion, gender expression, English proficiency, and educational attainment, among other identities, many of which can intersect to create compounding marginalization or privilege.

- 3) Please describe how you align with the City’s equity values.

The City of Lacey is committed to delivering exceptional public services, policies, and programs that integrate equity and social justice as core principles as we continue to grow as a vibrant and thriving community.

- 4) Please describe equity (including race and social justice) initiatives or work that you have been involved in.

#### ENVIRONMENTAL STEWARDSHIP

- 5) The City of Lacey is committed to environmental stewardship, sustainability and conservation. Please describe any environmental stewardship, sustainability, or conservation initiatives or work that you have been involved in.

#### COMMUNITY SUPPORT

- 6) Do you know of any reasons community members would be opposed to you sponsoring City programs?

#### OTHER

- 7) Is there anything else you would like the City of Lacey to know?