



Sensory Recovery Area Sponsorship

2026 events

Cultural Celebration, Fun Fair, Children's Day



Sensory Recovery Rooms provide calming activities



Special Event Sensory Area Sponsor: \$7,000

- Prime booth space near Sensory Recovery Area
 - Option to post banners/signage at events
- At least three promotional Facebook posts per event
- Stage recognition during each event
 - Business logo on:
 - Event pages of parks website (and link)
 - LPCR e-newsletter
 - Event promotional materials
 - event schedule signage
 - Logo on sensory bags available at events for check out

Option to provide branded give aways at each event

A Sensory Recovery Area (SRA) is a designed space that is intentionally designed to be calming and void of excessive sensory inputs. This allows users to regulate, reset, and rejoin the event they are attending. By providing an SRA, participants report greater enjoyment of the event and are able to stay longer. Knowing there is a place to step away and regulate gives individuals access to events they may otherwise avoid.

SRA's offer:

- Low lighting
- calming atmosphere
- Sensory regulating activities & tools
- Quieter Space

SENSORY BAGS

available for checkout by families at our events include fidget items, noise canceling headphones and more

Lacey Parks has been offering Sensory Recovery Areas at our large community events since 2023 with a favorable response, our 2024 2 day Fun Fair had over 900 users benefit from using the space.





Alignment Opportunities

There's something for everyone with Lacey Parks Events. Sponsorship packages are offered year-round and are fully customizable to meet your goals. Contact us today!

We invite you to become a part of the special events community. Lacey Parks recognizes the importance of working with local businesses and organizations to create delightful, memorable activities for our community. From concerts in the park to fireworks & festivals, at any of our events, you'll find a rich and loyal fan base.



- Partner with Lacey for:**
- New Business Introduction
 - Community Interaction
 - Promotion & Awareness
 - Popularity & Interest
 - Public Service
 - Employee Enrichment
 - & More!

Interested sponsors will receive a brief questionnaire and sponsor agreement to sign via email and will be invoiced after signing.

Ready to get started?

Jeannette Sieler, CPRP & CFEA
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Connect with us



@CityofLaceyParks



LaceyParks.org/events



PUT US ON YOUR PLAYLIST!

Help us build our community through special events.



*Thank you to
our partners.*

